

SETTING S.M.A.R.T. MEMBERSHIP GOALS

S/P/N or Chapter

TO: Carol Fujioka S/P/N or Chapter Membership Consultants
FROM: Alpha Delta Kappa - Alpha Nu- Cheney/Medical Lake - Membership Chair-Heidi Hoblin
DATE: August 28, 2020
TOPIC: 2020- 2021 S/P/N or Chapter Membership Goals

Prepare 3-4 membership goals. These goals should be explicit, specific, and measurable. “Feel good” goals are not what our S/P/N/chapters need at this time. We need S.M.A.R.T. goals! Goals that are...

S = specific

M = measurable

A = attainable

R = relevant

T = timely

Ask yourself: What exactly do we want to achieve?
Where? How? When? With whom?
What are the conditions and limitations?
Why do we want to reach this goal?
What are some possible alternative ways of achieving the same?



Using this information and working with you S/P/N and/or chapter leadership TEAM, create 3-4 succinct S.M.A.R.T. goals then complete the following chart **and return** it to your Regional Membership Consultant and S/P/N Membership Consultant **as soon as possible.**

Think about the following areas:

One goal that addresses increasing chapter membership.

One goal that addresses retention of existing chapters.

One goal that addresses training, awareness and use of the Membership Development Manual (MDM) on the chapter level.

One goal that addresses new chapter development.

One goal that addresses creating an S/P/N or chapter Membership Committee.

2020 - 2022

S. M. A. R. T. MEMBERSHIP GOALS

GOALS	IDEAS TO ACTION	HOW MEASURED?	EFFECTIVE? HOW DO YOU KNOW?
<p>CHAPTER MEMBERSHIP</p> <p>1. Increase membership in Alpha Nu by 2 members during the 2020-2022 biennium.</p>	<p>1. Provide ADK Month Invitational flyers and treats at all 12 district schools in both October 2020 and 2021</p> <p>2. Invite prospective members to the Christmas Auction.</p> <p>3. Contact members who resigned in past years due to family problems to see if they wish to return.</p>	<p>1. Prospective member(s) will show interest and attend a chapter meeting.</p> <p>2. Membership will increase in our chapter by 2 members during the 2020-2022 biennium.</p>	<p>This column will be updated at the end of each year.</p>
<p>CHAPTER RETENTION</p> <p>2. Maintain/increase current Alpha Nu membership number.</p>	<p>1. Increase membership (see goal 1)</p> <p>2. Assist all members with gaining access to online meetings.</p> <p>3. Establish an altruistic project that provides opportunity for members to participate in service project.</p> <p>4. Review chapter needs assessment to adjust next years programming.</p>	<p>1. Increased number of members participating in online meetings.</p> <p>2. Altruistic project will involve and be carried out by a majority of our chapter members.</p> <p>3. Programming based upon assessment results</p>	
<p>MEMBERSHIP DEVELOPMENT MANUAL</p> <p>3. Provide awareness of and understanding of the Membership Development Manual for chapter members during the 2020-2022 biennium.</p>	<p>1. Membership committee members will meet to discuss ways to share components of the MDM with the chapter.</p> <p>2. Provide time during chapter meetings and in monthly newsletters for membership committee to share MDM.</p>	<p>1. By the end of the 2020-2022 biennium, the Chapter members will have been provided information on MDM by the Membership Committee.</p>	